

Dairy Products and Alternatives in Colombia

Market Direction | 2023-09-25 | 66 pages | Euromonitor

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Report description:

Dairy products and alternatives is recording another year of sluggish retail volume growth in 2023, in response to low production and supply chain issues. High transport costs, the increase in the price of raw materials and worker shortages have caused significant increases in dairy prices. Even though the economy is showing notable signs of recovery in 2023, price increases remain an issue alongside currency devaluation. With the majority of consumers in the country staying at home more often a...

Euromonitor International's Dairy Products and Alternatives in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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