

Dairy Products and Alternatives in Chile

Market Direction | 2023-09-25 | 76 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

2023 has undoubtfully been challenging for dairy products and alternatives in Chile, mostly in terms of volume growth, because due to high inflation rates that the country is experiencing, value growth is offsetting the strong reduction in volumes. In an economic environment where production costs continue to increase, and producers (including both large and small farmers) experience significant levels of uncertainty, demand for dairy products and alternatives is more subdued compared to the pre...

Euromonitor International's Dairy Products and Alternatives in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Dairy Products and Alternatives in Chile Euromonitor International September 2023

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN CHILE **EXECUTIVE SUMMARY** Dairy products and alternatives in 2023: The big picture Key trends in 2023 Competitive Landscape Channel developments What next for dairy products and alternatives? MARKET DATA Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023 Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023 Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023 Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023 Table 5 Penetration of Private Label by Category: % Value 2018-2023 Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023 Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028 Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources **BABY FOOD IN CHILE KEY DATA FINDINGS** 2023 DEVELOPMENTS Milk formula versus breast milk: The never-ending debate Increasing costs lead to significant inflation rates in baby food AMA Time aims to expand its prepared baby food to mass audience PROSPECTS AND OPPORTUNITIES Home-cooked baby food as substitute for prepared options due to impact of strong inflation Health specialists set to remain leading channel of baby food over forecast period Plant-based milk formula as an alternative to address lactose intolerance CATEGORY DATA Table 9 Sales of Baby Food by Category: Volume 2018-2023 Table 10 Sales of Baby Food by Category: Value 2018-2023 Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023 Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023 Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023 Table 14 NBO Company Shares of Baby Food: % Value 2019-2023 Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023 Table 16 Distribution of Baby Food by Format: % Value 2018-2023 Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028 Table 18 [Forecast Sales of Baby Food by Category: Value 2023-2028

Table 19 [Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028 Table 20 [Forecast Sales of Baby Food by Category: % Value Growth 2023-2028 BUTTER AND SPREADS IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Reduced home cooking and rising health awareness slow demand for butter Struggling milk producers impact availability of affordable butter Private label thrives in landscape with strong inflation rates PROSPECTS AND OPPORTUNITIES Health consciousness will continue to favour margarine and salt-free butter consumption Foodservice channel expected to add stability to butter and spreads Innovation in butter flavours is attractive opportunity for the Chilean market CATEGORY DATA Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023 Table 22 Sales of Butter and Spreads by Category: Value 2018-2023 Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023 Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023 Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023 Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023 Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023 Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028 Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028 Table 30 ∏Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028 Table 31 [Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028 CHEESE IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Rising cost of raw milk production creates challenging scenario for cheese Unpackaged cheese counters inflationary landscape INIA and FIA take innovation to the next level and launch cheese featuring local fruit PROSPECTS AND OPPORTUNITIES Natural ingredients set to continue playing important role in spreadable cheese Strong inflation set to hinder cheese's post-pandemic performance Consumers set to remain budget-conscious due to challenging economic scenario CATEGORY DATA Table 32 Sales of Cheese by Category: Volume 2018-2023 Table 33 Sales of Cheese by Category: Value 2018-2023 Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023 Table 35 Sales of Cheese by Category: % Value Growth 2018-2023 Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023 Table 37 Sales of Soft Cheese by Type: % Value 2018-2023 Table 38 Sales of Hard Cheese by Type: % Value 2018-2023 Table 39 NBO Company Shares of Cheese: % Value 2019-2023 Table 40 LBN Brand Shares of Cheese: % Value 2020-2023 Table 41 Distribution of Cheese by Format: % Value 2018-2023 Table 42 [Forecast Sales of Cheese by Category: Volume 2023-2028 Table 43 [Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 [Forecast Sales of Cheese by Category: % Volume Growth 2023-2028 Table 45 [Forecast Sales of Cheese by Category: % Value Growth 2023-2028 DRINKING MILK PRODUCTS IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Increase in costs creates worrying situation for dairy farmers Supply and rising costs of animal feed due to war in Ukraine and climate change Affordable private label thrives in convenient format of shelf stable milk PROSPECTS AND OPPORTUNITIES In-person learning will further support flavoured milk drinks in individual format Chilean idiosyncrasy of replacing traditional dinner supports milk consumption Health trend could lose momentum due to strong inflation CATEGORY DATA Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023 Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023 Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023 Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023 Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023 Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023 Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023 Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028 Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028 Table 55 [Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028 Table 56 [Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028 YOGHURT AND SOUR MILK PRODUCTS IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Yoghurt with functional claims experiences deceleration due to strong price increase Quillayes launches new drinking yoghurt featuring kefir Plan yoghurt in Chile is highly concentrated competitive landscape PROSPECTS AND OPPORTUNITIES Plant-based yoghurt set to present innovative alternatives to consumers Innovation in flavours as key factor to counter deceleration due to increasing prices Immune system support and dietary claims set to remain fundamental part of Chileans' nutrition CATEGORY DATA Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023 Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023 Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023 Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023 Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023 Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023 Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023 Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023 Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028 Table 66 [Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028 Table 67 [Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028 Table 68 [Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Soprole Chile leads popular category of chilled dairy desserts El Manjar, a brand sustained by tradition and preferred by Chileans Private label offers more affordable option during strong inflation scenario PROSPECTS AND OPPORTUNITIES As inflation continues to hit the country, indulgence occasions become less frequent E-commerce and modern grocery retailers present attractive potential for other dairy players Health trend set to slow condensed milk consumption over forecast period CATEGORY DATA Table 69 Sales of Other Dairy by Category: Volume 2018-2023 Table 70 Sales of Other Dairy by Category: Value 2018-2023 Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023 Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023 Table 73 Sales of Cream by Type: % Value 2018-2023 Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023 Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023 Table 76 Distribution of Other Dairy by Format: % Value 2018-2023 Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028 Table 78 [Forecast Sales of Other Dairy by Category: Value 2023-2028 Table 79 [Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028 Table 80 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028 PLANT-BASED DAIRY IN CHILE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Plant-based milk still perceived as niche category in Chile Almond remains most popular flavour of other plant-based milk NotCo launches its first plant-based cheese: NotCheese PROSPECTS AND OPPORTUNITIES Lack of substitutes and high prices are factors influencing future performance of plant-based dairy in Chile Plant-based yoghurt and plant-based cheese offer development potential due to immaturity in local market Animal welfare concerns and dietary restrictions to remain drivers of plant-based dairy consumption CATEGORY DATA Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023 Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023 Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023 Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023 Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023 Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023 Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028 Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028



Dairy Products and Alternatives in Chile

Market Direction | 2023-09-25 | 76 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License		Price
	Single User Licence		€1750.00
	Multiple User License (1 Site)		€3500.00
	Multiple User License (Global)		€5250.00
		VAT	
		Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-05-06
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com