

Dairy Products and Alternatives in Cameroon

Market Direction | 2023-09-26 | 64 pages | Euromonitor

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Report description:

According to the National Institute of Statistics, the general price increase of dairy products such as milk, cheese, and eggs reached 10.7% in 2022 and is expected to remain in the double digits by the end of the 2023 fiscal year. This increase is primarily due to the rising prices of milk, as well as, to a lesser extent, dairy products and eggs. The surge in prices can be attributed to various factors, including insufficient domestic milk production caused by low-yielding cows, livestock losses...

Euromonitor International's Dairy Products and Alternatives in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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