

## **Dairy Products and Alternatives in Argentina**

Market Direction | 2023-09-25 | 71 pages | Euromonitor

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### **Report description:**

In 2023, retail volume sales of dairy products and alternatives is expected to decline in most categories. The poor performance is the consequence of high sales levels reached in 2020, due to the outbreak of COVID-19 and home seclusion, with many people preparing home-made meals. Due to the end of restrictions and the return to normality, current retail volume sales contracted across the following years, although some areas, such as milk, butter and spreads...

Euromonitor International's Dairy Products and Alternatives in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2023

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