

## **Consumer Health in Kuwait**

Market Direction | 2023-09-29 | 60 pages | Euromonitor

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### **Report description:**

The harsh climatic conditions in Kuwait with extreme heat, rising pollution and large amounts of dust continue to play a key role in driving demand across key OTC categories, in particular analgesics and cough, cold and allergy (hay fever) remedies. Consumer health is seeing steady growth in 2023 supported by more stable inflation rates. Kuwait's ageing population is another factor driving demand with the elderly more likely to suffer from medical complaints.

Euromonitor International's Consumer Health in Kuwait report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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