

Consumer Health in Indonesia

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Report description:

Overall consumer health is set to maintain growth in current value terms in 2023, although this is expected to be slower than in the previous three years. The pandemic has ceased to have a notable impact in Indonesia, and there are many categories across consumer health that are therefore expected to see a slowing of their current value growth rates in 2023. This is especially the case for vitamins, dietary supplements, and OTC categories such as combination products in cough, cold and allergy r...

Euromonitor International's Consumer Health in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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