

Cigars, Cigarillos and Smoking Tobacco in Canada

Market Direction | 2023-06-28 | 27 pages | Euromonitor

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Report description:

Despite challenges in the tobacco market, the large cigar market in Canada continues to attract a dedicated following among cigar aficionados and other tobacco enthusiasts. Some retailers have reported an increase in sales of premium cigars which make a fashion and status statement in recent years, indicating that there remains a significant market for high-end cigar products. COVID-19 has also helped premium cigars as with Canadians not travelling as much to their favourite top cigar-producing...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premiumisation remains a major trend in cigars

Changing consumer preferences, regulations and health concerns impact smoking tobacco

No major company investment due to strict regulations and declining demand

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TOBACCO IN CANADA

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Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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