

## **Cheese in the United Arab Emirates**

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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### **Report description:**

The changes in consumer behaviour brought about by the inflationary pressures that started in early 2022 resulted in a decline in retail volume sales of cheese in 2022, while current value sales remained positive. In 2023, although a return to retail volume growth is expected, this will be limited, and below the pre-pandemic rates of increase, although again, current value growth is set to be dynamic. Another factor hampering growth is that there has been a consistent trend amongst adults to pla...

Euromonitor International's Cheese in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Resumption of social activities drives foodservice volume growth of cheese

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