

Cheese in the Philippines

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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Report description:

Despite continued inflationary pressures, cheese continued to exhibit a robust performance in retail volume terms in 2023. As the cost of cheese was prohibitive for some consumers, economy-priced spreadable and processed offerings, such as Cheese Whiz and Eden, remained the most popular options and were the key drivers of growth during the review period. The widespread availability of such products in traditional retailers, such as sari-sari stores, also ensured the ongoing popularity of these b...

Euromonitor International's Cheese in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cheese in the Philippines

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List Of Contents And Tables

CHEESE IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Buoyant growth for economically-priced cheeses in 2023

Foodservice benefits from improving economic conditions

Mondelez dominates sales

PROSPECTS AND OPPORTUNITIES

Positive performance expected

Processed cheese set to continue to dominate sales

Health and wellness trends could lead to greater differentiation

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023

Table 2 Sales of Cheese by Category: Value 2018-2023

Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 Sales of Hard Cheese by Type: % Value 2018-2023

Table 7 NBO Company Shares of Cheese: % Value 2019-2023

Table 8 LBN Brand Shares of Cheese: % Value 2020-2023

Table 9 Distribution of Cheese by Format: % Value 2018-2023

Table 10 □Forecast Sales of Cheese by Category: Volume 2023-2028

Table 11 □Forecast Sales of Cheese by Category: Value 2023-2028

Table 12 □Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN THE PHILIPPINES

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 14 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 15 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 17 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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