

Cheese in the Philippines

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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Report description:

Despite continued inflationary pressures, cheese continued to exhibit a robust performance in retail volume terms in 2023. As the cost of cheese was prohibitive for some consumers, economy-priced spreadable and processed offerings, such as Cheese Whiz and Eden, remained the most popular options and were the key drivers of growth during the review period. The widespread availability of such products in traditional retailers, such as sari-sari stores, also ensured the ongoing popularity of these b...

Euromonitor International's Cheese in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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