

Cheese in the Netherlands

Market Direction | 2023-09-29 | 20 pages | Euromonitor

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Report description:

The traditional cheese sector in the Netherlands is facing a series of challenges in 2023, with a continued dip in retail volume sales. This is the result of several factors, including soaring cheese prices leading to fewer purchases among local consumers. Although 2023's price hike was less dramatic than that of 2022, Dutch consumers are nonetheless feeling the impact as they grapple with rising living costs. The war in Ukraine continues to reverberate across sectors, negatively impacting cheeses...

Euromonitor International's Cheese in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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