

Cheese in the Czech Republic

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

With cheese requiring a significant amount of milk to produce, the increasing prices of raw milk during 2022 caused cheese prices to rise significantly. Production has stayed relatively stable, but the price change caused a noticeable shift in purchasing behaviour of Czech customers, and as such, a larger part of the cheeses produced in Czech were exported. Cheese is viewed more as a luxury food than a necessity in the Czech Republic, and with high inflation, the volume of cheese sold decreased.

Euromonitor International's Cheese in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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