

Cheese in Spain

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

Although in general Spanish consumers reduced the frequency of their shopping trips in 2022, opting for a more planned purchases, there was no major drop in the consumption of cheese. Cheese is considered a staple in the Spanish diet and as such demand does not typically fluctuate significantly. In addition, cheese is seen as a versatile food with it being enjoyed as a snack as well as being used as an ingredient in a wide range of traditional dishes, as well as modern and foreign ones. Inflatio...

Euromonitor International's Cheese in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2023

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Convenience is king now that the pandemic is over

Leading players continue to invest in new product development

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