

Cheese in Slovakia

Market Direction | 2023-09-27 | 19 pages | Euromonitor

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Report description:

Retail volume sales of cheese continued to decline in 2023, albeit at a lower rate than the previous year. Growth was hampered by inflationary pressures, which made it harder for Slovak households to afford to consume the product on a daily basis. Moreover, with the exception of bryndza (a soft variety made from sheep's milk), cheese is subject to a 20% VAT rate, while many other dairy categories, including drinking milk and butter, enjoy a lower rate of 10%, thereby making them more affordable.

Euromonitor International's Cheese in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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