

Cheese in Singapore

Market Direction | 2023-09-25 | 22 pages | Euromonitor

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Report description:

In 2023, the High Court of Singapore ruled that the term "Parmesan" is a translation of the Italian term "Parmigiano Reggiano". According to the ruling, only Parmigiano Reggiano DOP (Denominazione di Origine Protetta) cheese produced in a particular region of northern Italy can be marketed and sold under the "Parmesan" denomination. This decision has significant implications for both producers and consumers of Parmesan cheese. Producers will need to ensure that their products meet the specific c...

Euromonitor International's Cheese in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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