

Cheese in Portugal

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

Cheese saw modest growth in retail volume terms in 2023, in contrast to the flat performance of the previous year. While inflationary pressures, driven by surging energy and food prices, receded slightly, demand was constrained by a loss of purchasing power, which forced many consumers to switch to cheaper products.

Euromonitor International's Cheese in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHEESE IN PORTUGAL

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High cost of raw milk has negative consequences for small cheese producers

Closure of price gap between brands and private label ranges

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Summary 1 Research Sources

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