

## **Cheese in Nigeria**

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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### **Report description:**

Cheese, as a product area, witnesses a substantial volume decline in 2023, although the rate of decline is less steep in comparison to the pronounced contraction observed in 2022. This decline can be attributed to the ongoing impact of challenging economic conditions, particularly the severe depreciation of the local currency, which results in significant price hikes for imports like cheese. Over the review period, cheese exhibited positive growth in tandem with the rising trend of Westernisation...

Euromonitor International's Cheese in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Cheese in Nigeria  
Euromonitor International  
September 2023

### List Of Contents And Tables

#### CHEESE IN NIGERIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Volume decline in cheese amidst challenging economic conditions  
Depreciation of the local currency amplifies unit prices  
Brand availability dampened in 2023 as importers struggle with rising costs

##### PROSPECTS AND OPPORTUNITIES

Anticipating good growth as economy improves  
Novelty factor expected to drive demand  
Spreadable cheese poised to lead dynamic growth

##### CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023  
Table 2 Sales of Cheese by Category: Value 2018-2023  
Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023  
Table 4 Sales of Cheese by Category: % Value Growth 2018-2023  
Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023  
Table 6 NBO Company Shares of Cheese: % Value 2019-2023  
Table 7 LBN Brand Shares of Cheese: % Value 2020-2023  
Table 8 Distribution of Cheese by Format: % Value 2018-2023  
Table 9 Forecast Sales of Cheese by Category: Volume 2023-2028  
Table 10 □Forecast Sales of Cheese by Category: Value 2023-2028  
Table 11 □Forecast Sales of Cheese by Category: % Volume Growth 2023-2028  
Table 12 □Forecast Sales of Cheese by Category: % Value Growth 2023-2028

#### DAIRY PRODUCTS AND ALTERNATIVES IN NIGERIA

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture  
Key trends in 2023  
Competitive Landscape  
Channel developments  
What next for dairy products and alternatives?

##### MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023  
Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023  
Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023  
Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023  
Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023  
Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028  
Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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##### SOURCES

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