

Cheese in Latvia

Market Direction | 2023-09-26 | 16 pages | Euromonitor

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Report description:

Volume sales of cheese are experiencing stagnation in 2023 due to its high price, which peaked in 2022 as a result of the rising cost of logistics and energy. Inflation pressure is improving in 2023; however, economic uncertainty prevails. Consumer preferences for more affordable cheeses are rising across the category with private label ranges making gains in 2023. Lidl's entrance into Latvia in October 2021 has brought discounters back into the country and given consumers access to lower priced...

Euromonitor International's Cheese in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHEESE IN LATVIA

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SOURCES

Summary 1 Research Sources

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