

## **Cheese in Latvia**

Market Direction | 2023-09-26 | 16 pages | Euromonitor

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### **Report description:**

Volume sales of cheese are experiencing stagnation in 2023 due to its high price, which peaked in 2022 as a result of the rising cost of logistics and energy. Inflation pressure is improving in 2023; however, economic uncertainty prevails. Consumer preferences for more affordable cheeses are rising across the category with private label ranges making gains in 2023. Lidl's entrance into Latvia in October 2021 has brought discounters back into the country and given consumers access to lower priced...

Euromonitor International's Cheese in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Cheese in Latvia  
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### List Of Contents And Tables

#### CHEESE IN LATVIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

High prices and economic uncertainty result in stagnation in 2023

Spreadable cheese is gaining momentum

Local players continue to dominate due to rich historical traditions

##### PROSPECTS AND OPPORTUNITIES

Slight growth as inflation declines

Private label share growth as consumers seek to make savings

Traditional cheeses are the basis of sales

##### CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023

Table 2 Sales of Cheese by Category: Value 2018-2023

Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 NBO Company Shares of Cheese: % Value 2019-2023

Table 7 LBN Brand Shares of Cheese: % Value 2020-2023

Table 8 Distribution of Cheese by Format: % Value 2018-2023

Table 9 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 10 □Forecast Sales of Cheese by Category: Value 2023-2028

Table 11 □Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Cheese by Category: % Value Growth 2023-2028

#### DAIRY PRODUCTS AND ALTERNATIVES IN LATVIA

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

##### MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 Penetration of Private Label by Category: % Value 2018-2023

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 1 Research Sources

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