

Cheese in Italy

Market Direction | 2023-09-26 | 23 pages | Euromonitor

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Report description:

The price of cheese in Italy has risen considerably towards the end of the review period. Higher pricing has been affected by several factors. The Coronavirus (COVID-19) pandemic crisis, its aftermath, and the outbreak of war in Ukraine have had significant impacts on the entire food chain, increasing production costs and decreasing the availability of labour. In addition, adverse weather in some Italian regions reduced milk production, inevitably leading to higher prices in the market. Due to t...

Euromonitor International's Cheese in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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