

Cheese in Finland

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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Report description:

Cheese received a boost in current retail value sales when COVID-19 pandemic restrictions hit Finland, with consumers bulk buying cheese for home use. In 2023, as in 2022, sales continued to normalise; nonetheless, cooking and snacking at home remains popular, especially for cheese, which is easily used in food preparation as well as an indulgent treat for Finns, especially those looking for new and genuine flavour experiences. While unit prices increased due to the growing production and transp...

Euromonitor International's Cheese in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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