

Cheese in Estonia

Market Direction | 2023-09-26 | 16 pages | Euromonitor

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Report description:

Cheese is expected to register muted constant value growth, but healthy volume growth in 2023. A significant number of newly-arrived migrants from Ukraine, escaping from the war, is also expected to increase volume sales. However, inflation is expected to still be an issue, though its growth is expected to ease. As a result, consumers are expected to be price sensitive and prioritise value for money. Hard cheese continues to be the most popular in terms of volume sales and also registers to regi...

Euromonitor International's Cheese in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Cheese in Estonia Euromonitor International September 2023

List Of Contents And Tables

CHEESE IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy volume growth in 2023

Local producer Estover continues to lead in 2023

Valio offers vegan cheeses

PROSPECTS AND OPPORTUNITIES

Hard cheeses continue to be most popular

Soft cheese gains popularity

Lidl gains value share

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023
Table 2 Sales of Cheese by Category: Value 2018-2023

Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 NBO Company Shares of Cheese: % Value 2019-2023 Table 7 LBN Brand Shares of Cheese: % Value 2020-2023

Table 8 Distribution of Cheese by Format: % Value 2018-2023

Table 9 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 10 ∏Forecast Sales of Cheese by Category: Value 2023-2028

Table 11 ☐Forecast Sales of Cheese by Category: % Volume Growth 2023-2028 Table 12 ☐Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN ESTONIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 Penetration of Private Label by Category: % Value 2018-2023

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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