

Cheese in Egypt

Market Direction | 2023-09-26 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Cheese in Egypt is witnessing small growth in current retail volume, and a huge increase in current retail value sales in 2023 due to the increases in price. The sector was still in recovery following the impact of COVID-19, when the war in Ukraine further impacted prices, with most cheese types in the county being imported. In addition, the devaluation of the Egyptian pound and rising global inflation has further raised prices. Local production is suffering as a result, with certain elements im...

Euromonitor International's Cheese in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cheese in Egypt
Euromonitor International
September 2023

List Of Contents And Tables

CHEESE IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in current retail value sales as price points rise due to inflation
Rise in local cheese production as international goods disappear from shelves
Best Cheese Co for Dairy Products maintains its lead in cheese
PROSPECTS AND OPPORTUNITIES

Companies implement solutions for increasing profit margins
Functional claims set to drive innovation over the forecast period
Trading down will continue to be a solution for many consumers

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023
Table 2 Sales of Cheese by Category: Value 2018-2023
Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023
Table 4 Sales of Cheese by Category: % Value Growth 2018-2023
Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023
Table 6 Sales of Soft Cheese by Type: % Value 2018-2023
Table 7 Sales of Hard Cheese by Type: % Value 2018-2023
Table 8 NBO Company Shares of Cheese: % Value 2019-2023
Table 9 LBN Brand Shares of Cheese: % Value 2020-2023
Table 10 □ Distribution of Cheese by Format: % Value 2018-2023
Table 11 □ Forecast Sales of Cheese by Category: Volume 2023-2028
Table 12 □ Forecast Sales of Cheese by Category: Value 2023-2028
Table 13 □ Forecast Sales of Cheese by Category: % Volume Growth 2023-2028
Table 14 □ Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN EGYPT

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
Table 19 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
Table 20 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
Table 21 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cheese in Egypt

Market Direction | 2023-09-26 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com