

Cheese in Denmark

Market Direction | 2023-09-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Cheese retail prices have started to fall in 2023, following the sharp spike in the previous year, leading to a slight recovery in retail volume sales. Dairy leader Arla Foods has begun to lower prices, with supermarkets and competitors following its lead. Nonetheless, whilst the rate of inflation has fallen significantly in 2023, inflation still remains well above average levels in Denmark. Consumer demand for cheese is still constrained as retail prices remain elevated. Indeed, cost optimisati...

Euromonitor International's Cheese in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cheese in Denmark
Euromonitor International
September 2023

List Of Contents And Tables

CHEESE IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mild recovery in volume sales as consumption recovers

Sustainability is at the forefront of industry development

Cheese manufacturers adapt to the inflationary trend

PROSPECTS AND OPPORTUNITIES

Promising growth for cheese category

Organic cheese to gain ground as consumers increasingly value health and wellness

Plant-based cheese to emerge as strong competitor

CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2018-2023

Table 2 Sales of Cheese by Category: Value 2018-2023

Table 3 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 Sales of Soft Cheese by Type: % Value 2018-2023

Table 7 Sales of Hard Cheese by Type: % Value 2018-2023

Table 8 NBO Company Shares of Cheese: % Value 2019-2023

Table 9 LBN Brand Shares of Cheese: % Value 2020-2023

Table 10 □ Distribution of Cheese by Format: % Value 2018-2023

Table 11 □ Forecast Sales of Cheese by Category: Volume 2023-2028

Table 12 □ Forecast Sales of Cheese by Category: Value 2023-2028

Table 13 □ Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 14 □ Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN DENMARK

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Cheese in Denmark

Market Direction | 2023-09-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-05"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com