

## **Cheese in Croatia**

Market Direction | 2023-09-25 | 16 pages | Euromonitor

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### **Report description:**

Lactose-free varieties have gained popularity at the expense of standard cheese in 2023. While this is partly due to the well-established tendency towards rising health awareness among the population, many consumers have also become more willing to try these product types as inflationary pressures have driven up the cost of standard cheese, narrowing the price gap between lactose-free and plant-based options. Moreover, the availability and distribution of lactose-free cheese has improved, which...

Euromonitor International's Cheese in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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