

## **Butter and Spreads in the United Kingdom**

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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### **Report description:**

Butter and spreads continues to face substantial challenges in 2023 as the supply chain remains unstable, milk prices fluctuate, and labour remains an issue. Indeed, as feed and fertiliser prices that plateaued in September 2022 remain extremely high, milk prices struggle to come down, boosting production costs along with heightened energy and logistical prices. Similarly, margarine and spreads has suffered from supply chain issues, especially for sunflower seeds. In this sense, butter and spread...

Euromonitor International's Butter and Spreads in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Innovation boosts value performance through sustainability and premiumisation

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Sustainability dominates butter and spreads as consumers seek specific value

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