

Butter and Spreads in the Czech Republic

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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Report description:

Butter consumption in the Czech Republic was challenged following the surge caused by the COVID-19 pandemic. This decrease in retail volume continued in 2022, with the significant increase in prices impacting sales, but in 2023, we expect the consumption to stabilise, with a small decrease in volume. Butter sales will benefit as it is one of the basic ingredients in the Czech kitchen; other types of spreads do not often replace that. Even in times of high inflation when the prices have increased...

Euromonitor International's Butter and Spreads in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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