

Butter and Spreads in Taiwan

Market Direction | 2023-09-27 | 18 pages | Euromonitor

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Report description:

In March 2022, as pandemic restrictions gradually eased, a coexistence with the virus emerged. Consequently, the number of confirmed cases began to peak, reaching new daily highs. During the initial two quarters of 2022, most consumers stayed home to prevent catching or spreading the disease, dedicating more time to activities like cooking and baking. However, from July onwards, consumers gradually grew less concerned about the pandemic, with some resuming their habits of dining out. The inclina...

Euromonitor International's Butter and Spreads in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Butter and Spreads in Taiwan

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List Of Contents And Tables

BUTTER AND SPREADS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slowing retail demand for butter and spreads as more people dine-out

Minimal retail price increases

Robust foodservice recovery in 2023

PROSPECTS AND OPPORTUNITIES

Stagnant butter demand maintains amid changing consumer habits

Steady margarine sales value maintained through lower unit prices

Diminished interest in premiumisation among consumers

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 2 Sales of Butter and Spreads by Category: Value 2018-2023

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 10 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN TAIWAN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

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Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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