

## **Butter and Spreads in Sweden**

Market Direction | 2023-09-27 | 18 pages | Euromonitor

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### **Report description:**

As Swedes spent more time outside homes and ate out more, the elevated need for butter and spreads, as witnessed during the pandemic, was normalised. Nonetheless, while the demand declined, the unit prices increased due to inflation and growing production and transportation costs. In order to stay competitive, players are offering a varied selection in different packaging sizes, catering to the cooking-at-home trend, which is still somewhat impacting the demand.

Euromonitor International's Butter and Spreads in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Butter and Spreads in Sweden

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List Of Contents And Tables

### BUTTER AND SPREADS IN SWEDEN

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Brands align communications to the home cooking trend to resonate with consumers

Healthy features are noted on packaging to entice retail volume sales

Butter continues to gain ground as the preferred choice for Swedes

#### PROSPECTS AND OPPORTUNITIES

Players focus on domestic ingredients to boost sales over the forecast period

Sustainability remains a growing trend as players promote their eco-friendly attributes

Private label becomes fierce competition for brands, focusing on sophisticated ingredients?

#### CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 2 Sales of Butter and Spreads by Category: Value 2018-2023

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

### DAIRY PRODUCTS AND ALTERNATIVES IN SWEDEN

#### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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#### SOURCES

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