

Butter and Spreads in Bosnia and Herzegovina

Market Direction | 2023-09-26 | 16 pages | Euromonitor

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Report description:

Butter and spreads generated robust growth in current value terms during 2023, despite falling demand as unit prices remained high. Butter is increasingly popular in Bosnia and Herzegovina, where it is seen as a healthier alternative to margarine. Consequently, it has achieved moderate retail volume growth despite the more challenging economic environment. By comparison, margarine and spreads remains under pressure and continues to decline in retail volume terms, but has managed to achieve solid...

Euromonitor International's Butter and Spreads in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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