

## **Butter and Spreads in Argentina**

Market Direction | 2023-09-25 | 17 pages | Euromonitor

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### **Report description:**

Butter and spreads registered a decline in retail volume sales in 2022, which is set to continue throughout 2023. The decline results from the high level of sales reached in 2020 during the pandemic, with many people preparing home-made meals. Despite this, sales of butter and spreads in 2023 will exceed the volume seen in 2019 as the habit of cooking home-made meals continues, and many consumers prepare home-made meals for eating at home and in the workplace.

Euromonitor International's Butter and Spreads in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Butter and Spreads in Argentina  
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### List Of Contents And Tables

#### BUTTER AND SPREADS IN ARGENTINA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Home-made cooking boosts current retail volume sales of Butter and Spreads

Precios Justos offers lower-price options on essential items

President in Argentina is discontinued, while Mastellone retains the lead

##### ?PROSPECTS AND OPPORTUNITIES

Labelling laws exclude butter, as margarine companies lobby to be excluded

Foodservice struggles to recover in the face of ongoing economic hardship

Import issues continue to negatively impact the supply of butter and spreads

##### CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 2 Sales of Butter and Spreads by Category: Value 2018-2023

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

#### DAIRY PRODUCTS AND ALTERNATIVES IN ARGENTINA

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The Big Picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

##### MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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##### SOURCES

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