

## **Baby Food in Uruguay**

Market Direction | 2023-09-28 | 18 pages | Euromonitor

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### **Report description:**

Milk formula registered positive retail volume growth for the third consecutive year in 2023. Price increases are creating some changes to demand, with budget-conscious parents shifting to cheaper alternatives, such as cow's milk. Since the COVID-19 pandemic, hybrid working has gained popularity, with new mothers working from home at least two days per week. Demand for milk formula has been more limited as a result.

Euromonitor International's Baby Food in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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