

## **Baby Food in the United Arab Emirates**

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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### **Report description:**

Inflationary pressures have been impacting baby food, a category that was already suffering from limited growth even prior to the pandemic. Although most families have now returned to the country, the socioeconomic revival in 2022 was met with rising prices across all products and services, which led many couples to delay the expansion of their families. Young women in the workforce have been prioritising their career and economic independence, due to rising costs and aspirational standards of l...

Euromonitor International's Baby Food in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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