

## **Baby Food in the Philippines**

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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### **Report description:**

Baby food failed to display the same degree of dynamism as many other categories within dairy products and alternatives in 2023, due to the falling birth rate. While family is still of utmost importance to Filipinos, women are increasingly pursuing their careers and are choosing to delay having children, have fewer children, or eschew having them altogether. Government efforts to reduce the number of teenage pregnancies in the country, through improved education and greater access to family plan...

Euromonitor International's Baby Food in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2023

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