

Baby Food in the Czech Republic

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

Despite lower birth rates, growth in baby food is positive, with retail volume growth rising, despite the landscape seeing double-digit inflation throughout 2022. The increase in retail volume is aided by parents being back in the office, leading to higher use of prepared baby food and milk formulas. In addition, there has been a high level of donation of baby food to food banks, donated to victims of conflict in Ukraine, or those who have relocated to The Czech Republic. Many Ukrainian refugees...

Euromonitor International's Baby Food in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Fruit pouches are increasingly consumed by adults, increasing sales

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SOURCES

Summary 1 Research Sources

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