

## **Baby Food in Serbia**

Market Direction | 2023-09-27 | 18 pages | Euromonitor

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### **Report description:**

Baby food is witnessing robust growth in retail volume and current value terms as consumers return to their pre-pandemic lifestyles. Parents are spending less time at home and therefore have more limited time for cooking children's meals. At the same time, baby food manufacturers are promoting the safety of their products and offer consumers a wider choice. Busy lifestyles are also driving demand for convenient packaging formats, with prepared baby food enjoying strong growth as a result. For ex...

Euromonitor International's Baby Food in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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