

Baby Food in Poland

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

Poland has been witnessing a continuous decline in its population since 2012, with the number of births in 2022 reaching a post-war low. According to the Central Statistical Office (GUS), in 2022, the number of births was estimated at 305,000, which is 27,000 less than the previous year, while the number of deaths was 448,000, also lower than the previous year by 72,000. As a result, the natural growth rate was negative, with the number of births being lower than the number of deaths by 143,000.

Euromonitor International's Baby Food in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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