

Baby Food in Pakistan

Market Direction | 2023-09-28 | 19 pages | Euromonitor

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Report description:

The baby food category is led by Nestle Pakistan Ltd with formula milk brands Bunyad and Nido both household names in Pakistan, offering high quality at low prices. Milk formula remains the dominant form of baby food in Pakistan with doctors and paediatricians commonly prescribing such products for babies, infants, and young children. Recent years have seen increased awareness of the usefulness and importance of milk formula among paediatricians and other medical professionals. The nutritional c...

Euromonitor International's Baby Food in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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