

Baby Food in Morocco

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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Report description:

In 2023, the Moroccan landscape of parenthood is undergoing a profound transformation driven by a notable decline in birth rates. This trend began before the COVID-19 pandemic and has been accentuated by economic uncertainties stemming from the global crisis. A consensus has emerged among Moroccan couples to postpone parenthood due to economic consequences and uncertainty. Fertility rates had already been declining due to factors like high celibacy rates and increased contraceptive usage. The co...

Euromonitor International's Baby Food in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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