

Baby Food in Latvia

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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Report description:

Baby food recorded further volume decline in 2023 as the birth rate in Latvia continues to decline. Also, price increases in the category have further weakened demand in 2023, depressing volume sales. Consumers have been preparing more food at home for both reasons of economy and earlier in the review period due to pandemic restrictions. Milk formula has equally seen a decline in retail volume terms, with the exception of powder special baby milk formula, which is growing from a small base to me...

Euromonitor International's Baby Food in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The market is open to innovation

International companies lead due to economies of scale and capacity to produce highest-quality products

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