

Baby Food in Hungary

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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Report description:

From October 2022, the government cut national support for milk formulas from 50% to 25%. This resulted in two-three times higher prices, with standard and special milk formulas having seen a rapid price increase during 2023. Many mothers still buy the supported types; standard and special milk formulas of Beba and Milumil are available in official pharmacies. (Non-pharmacy stores are not allowed to give discounts on any milk formulas.) These increases saw consumers seeking discounts, with many...

Euromonitor International's Baby Food in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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