

Baby Food in Chile

Market Direction | 2023-09-25 | 22 pages | Euromonitor

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Report description:

The decision that parents have to make on whether to feed their babies milk formula or breast milk is a never-ending debate in Chile. During the pandemic, consumers spent a significant amount of time at home due to restrictions and the home-seclusion dynamic. This situation gave mothers longer to feed their babies with breast milk and slowed down the trade-off between breast milk and milk formula. However, with the reactivation of social activities and the "new normality", demand for milk formul...

Euromonitor International's Baby Food in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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