

Baby Food in Cameroon

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

The Cameroonian market for baby food has not escaped the detrimental effects of inflation. The surge in fuel prices, along with substantial increases in the cost of milk and wheat, has been instrumental in driving up the prices of baby food. Both dried baby food and formula milk have experienced significant price hikes, with formula milk seeing the highest increase. The unit price of dried baby food has risen by more than 12%, impacting renowned brands like Phosphatine and Cerelac, which have wi...

Euromonitor International's Baby Food in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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