

Baby Food in Bosnia and Herzegovina

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

In 2023, baby food achieved another year of solid current value growth, although this was the result of rising unit prices as inflation remained stubbornly high. In retail volume terms, all baby food ranges, with the exception of prepared baby food, saw decline due to the country's shrinking population and a notable downturn in birth rates. Consumer demand has remained relatively stable, despite the rising price of baby food during the post-pandemic period.

Euromonitor International's Baby Food in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Baby Food in Bosnia and Herzegovina

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List Of Contents And Tables

BABY FOOD IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demographic shifts dampen performance in retail volume terms

Prepared baby food outperforms other categories

Eurofruit puts investment behind Frutek brand

PROSPECTS AND OPPORTUNITIES

Baby food feels the impact of unfavourable demographics

Prepared baby food lifts overall sales

Volume growth opportunities wane for milk formula

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2018-2023

Table 2 Sales of Baby Food by Category: Value 2018-2023

Table 3 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 4 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Baby Food: % Value 2019-2023

Table 6 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 7 Distribution of Baby Food by Format: % Value 2018-2023

Table 8 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 9 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 10 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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