

## **Baby Food in Bosnia and Herzegovina**

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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### **Report description:**

In 2023, baby food achieved another year of solid current value growth, although this was the result of rising unit prices as inflation remained stubbornly high. In retail volume terms, all baby food ranges, with the exception of prepared baby food, saw decline due to the country's shrinking population and a notable downturn in birth rates. Consumer demand has remained relatively stable, despite the rising price of baby food during the post-pandemic period.

Euromonitor International's Baby Food in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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