

Baby Food in Bolivia

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

While inflation has been relatively low in Bolivia, due to a fixed exchange rate with the US Dollar, imports are expected to register higher price increase than local dairy products. With baby food largely dependent on imports, inflation is consequentially expected to have an impact. As a result, there is expected to be only a marginal increase in volume sales, with parents prioritising essentials within baby food. In addition, continuing public health campaigns to encourage breastfeeding also d...

Euromonitor International's Baby Food in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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