

Baby Food in Belgium

Market Direction | 2023-09-29 | 22 pages | Euromonitor

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Report description:

Sales of baby food were not significantly affected by the pandemic with sales remaining relatively stable in comparison to dairy products. Demand for baby food did not experience huge fluctuations over the 2020-2022 period, albeit with volume sales continuing to see a small decline year on year. This pattern has continued into 2023 due to birth rates declining but also due to pressure on disposable income, with sales of baby food expected to register a slight decline in retail volume terms. Alth...

Euromonitor International's Baby Food in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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