

Analgesics in Morocco

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Analgesics in Morocco has continued to develop positively in 2023, with total current value sales set to grow at a faster rate than in 2022 and most categories expected to post improved results in volume terms. Together with population growth and other favourable demographic trends, overall demand has been buoyed by the increasing willingness of consumers to self-medicate for mild-to-moderate pain and similarly minor ailments such as cold and flu symptoms.

Euromonitor International's Analgesics in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication and return to pre-pandemic routines boost overall demand

Demographic and lifestyle changes favour topical analgesics/anaesthetic category

Bottu's Doliprane still the best-selling analgesics brand

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