

## Analgesics in Morocco

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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### Report description:

Analgesics in Morocco has continued to develop positively in 2023, with total current value sales set to grow at a faster rate than in 2022 and most categories expected to post improved results in volume terms. Together with population growth and other favourable demographic trends, overall demand has been buoyed by the increasing willingness of consumers to self-medicate for mild-to-moderate pain and similarly minor ailments such as cold and flu symptoms.

Euromonitor International's Analgesics in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Table of Contents:

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## List Of Contents And Tables

### ANALGESICS IN MOROCCO

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Self-medication and return to pre-pandemic routines boost overall demand

Demographic and lifestyle changes favour topical analgesics/anaesthetic category

Bottu's Doliprane still the best-selling analgesics brand

#### PROSPECTS AND OPPORTUNITIES

Adult acetaminophen projected to record strongest growth in volume sales

Local brands and generics likely to make further gains

Analgesics should profit from efforts to stem misuse of antibiotics and corticosteroids

#### CATEGORY DATA

Table 1 Sales of Analgesics by Category: Value 2018-2023

Table 2 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Analgesics: % Value 2019-2023

Table 4 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 5 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

### CONSUMER HEALTH IN MOROCCO

#### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 9 Sales of Consumer Health by: Value Category 2018-2023

Table 10 Sales of Consumer Health by: % Value Growth Category 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by: Value Category 2023-2028

Table 16 Forecast Sales of Consumer Health by: % Value Growth Category 2023-2028

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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