

Analgesics in Georgia

Market Direction | 2023-09-29 | 23 pages | Euromonitor

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Report description:

Analgesics is expected to register moderate constant value growth in 2023. High inflation is continuing to have an effect and consumers are expected to be highly price sensitive and prioritise value for money. That being said, inflation is easing in 2023. Players are responding by offering discounts and promotions. Geopolitical tensions in the region has also led to a significant increase in the number of immigrants from Ukraine, Russia and Belarus, and this is expected to contribute to volume g...

Euromonitor International's Analgesics in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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