

## **Global High-Impact Polystyrene Market Report and Forecast 2023-2028**

Market Report | 2023-10-06 | 182 pages | EMR Inc.

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### **Report description:**

Global High-Impact Polystyrene Market Report and Forecast 2023-2028

#### Market Outlook

According to the report by Expert Market Research (EMR), the global high-impact polystyrene market is projected to grow at a CAGR of 5.40% between 2023 and 2028. Aided by the robust growth in the packaging sector and the widespread applications of HIPS across multiple industries, the market is expected to grow significantly by 2028.

High-Impact Polystyrene is a versatile type of thermoplastic polymer. It's renowned for its resilience, lightweight nature, and its ability to resist physical impact, making it an indispensable material in numerous applications, ranging from protective packaging solutions to consumer products. Besides, HIPS exhibits remarkable dimensional stability, ease of printing, and can be moulded effortlessly, which makes it the material of choice for many manufacturers.

The surge in the global high-impact polystyrene market growth can largely be attributed to the evolving needs of the packaging industry. With the rise of e-commerce and the increasing demand for robust packaging materials that ensure the safe transit of goods, HIPS has cemented its position as a preferred packaging solution. Its capability to absorb shocks without deforming or breaking makes it ideal for packaging electronics, cosmetics, and other fragile products.

As per the high-impact polystyrene market analysis, the versatility of HIPS has led to its proliferation in various sectors beyond packaging. In the electronics industry, for instance, HIPS is used to craft casings for appliances, given its insulative properties and durability. In the realm of consumer goods, everything from toys to kitchenware is now being crafted from high-impact polystyrene, owing to its safety, longevity, and aesthetic appeal.

Additionally, the world of advertising and branding has recognised the potential of HIPS. Its print-friendly surface is perfect for promotional materials, point-of-sale displays, and signage, providing a blend of visual appeal and sturdiness and further propels the high-impact polystyrene market demand.

Adding another layer to the market's growth trajectory is the continual innovation in HIPS formulations. Enhanced flame-retardant versions, UV-resistant types, and HIPS that can withstand extreme temperatures are some of the novel innovations that cater to specialised industry needs.

Furthermore, the construction and automotive sectors are emerging as lucrative markets for HIPS. Its insulating properties are being harnessed for constructing energy-efficient windows and doors, while the automotive industry leverages its lightweight

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nature to craft interiors and components that do not add significant weight to vehicles, thus aiding fuel efficiency and adding value to the high-impact polystyrene market size.

#### Market Segmentation □

The market can be divided based on melt flow index (gm/10 min), application, and region.

#### Market Breakup by Melt Flow Index (gm/10 min)

- 3.0
- 5.5
- 8.0
- 8.5
- 9
- 10

#### Market Breakup by Application

- Appliances
- Toys
- Electrical and Electronics
- Stationery Disposables
- Masterbatches
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global high-impact polystyrene market. Some of the major players explored in the report by Expert Market Research are as follows:

- Ineos Styrolution
- LG Chem
- Zhejiang Polymers
- Formosa Plastics
- Supreme Petrochem
- Trienso
- Others

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