

Global High-Impact Polystyrene Market Report and Forecast 2023-2028

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Report description:**Global High-Impact Polystyrene Market Report and Forecast 2023-2028****Market Outlook**

According to the report by Expert Market Research (EMR), the global high-impact polystyrene market is projected to grow at a CAGR of 5.40% between 2023 and 2028. Aided by the robust growth in the packaging sector and the widespread applications of HIPS across multiple industries, the market is expected to grow significantly by 2028.

High-Impact Polystyrene is a versatile type of thermoplastic polymer. It's renowned for its resilience, lightweight nature, and its ability to resist physical impact, making it an indispensable material in numerous applications, ranging from protective packaging solutions to consumer products. Besides, HIPS exhibits remarkable dimensional stability, ease of printing, and can be moulded effortlessly, which makes it the material of choice for many manufacturers.

The surge in the global high-impact polystyrene market growth can largely be attributed to the evolving needs of the packaging industry. With the rise of e-commerce and the increasing demand for robust packaging materials that ensure the safe transit of goods, HIPS has cemented its position as a preferred packaging solution. Its capability to absorb shocks without deforming or breaking makes it ideal for packaging electronics, cosmetics, and other fragile products.

As per the high-impact polystyrene market analysis, the versatility of HIPS has led to its proliferation in various sectors beyond packaging. In the electronics industry, for instance, HIPS is used to craft casings for appliances, given its insulative properties and durability. In the realm of consumer goods, everything from toys to kitchenware is now being crafted from high-impact polystyrene, owing to its safety, longevity, and aesthetic appeal.

Additionally, the world of advertising and branding has recognised the potential of HIPS. Its print-friendly surface is perfect for promotional materials, point-of-sale displays, and signage, providing a blend of visual appeal and sturdiness and further propels the high-impact polystyrene market demand.

Adding another layer to the market's growth trajectory is the continual innovation in HIPS formulations. Enhanced flame-retardant versions, UV-resistant types, and HIPS that can withstand extreme temperatures are some of the novel innovations that cater to specialised industry needs.

Furthermore, the construction and automotive sectors are emerging as lucrative markets for HIPS. Its insulating properties are being harnessed for constructing energy-efficient windows and doors, while the automotive industry leverages its lightweight

nature to craft interiors and components that do not add significant weight to vehicles, thus aiding fuel efficiency and adding value to the high-impact polystyrene market size.

Market Segmentation □

The market can be divided based on melt flow index (gm/10 min), application, and region.

Market Breakup by Melt Flow Index (gm/10 min)

- 3.0
- 5.5
- 8.0
- 8.5
- 9
- 10

Market Breakup by Application

- Appliances
- Toys
- Electrical and Electronics
- Stationery Disposables
- Masterbatches
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global high-impact polystyrene market. Some of the major players explored in the report by Expert Market Research are as follows:

- Ineos Styrolution
- LG Chem
- Zheziang Polymers
- Formosa Plastics
- Supreme Petrochem
- Trienso
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global High-Impact Polystyrene (HIPS) Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global High-Impact Polystyrene (HIPS) Historical Market (2018-2022)
 - 8.3 Global High-Impact Polystyrene (HIPS) Market Forecast (2023-2028)
 - 8.4 Global High-Impact Polystyrene (HIPS) Market by Melt Flow Index (gm/10 min)
 - 8.4.1 3.0
 - 8.4.1.1 Market Share
 - 8.4.1.2 Historical Trend (2018-2022)
 - 8.4.1.3 Forecast Trend (2023-2028)
 - 8.4.2 5.5
 - 8.4.2.1 Market Share
 - 8.4.2.2 Historical Trend (2018-2022)
 - 8.4.2.3 Forecast Trend (2023-2028)
 - 8.4.3 8.0
 - 8.4.3.1 Market Share
 - 8.4.3.2 Historical Trend (2018-2022)
 - 8.4.3.3 Forecast Trend (2023-2028)
 - 8.4.4 8.5
 - 8.4.4.1 Market Share
 - 8.4.4.2 Historical Trend (2018-2022)
 - 8.4.4.3 Forecast Trend (2023-2028)
 - 8.4.5 9
 - 8.4.5.1 Market Share
 - 8.4.5.2 Historical Trend (2018-2022)
 - 8.4.5.3 Forecast Trend (2023-2028)

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8.4.6 10

8.4.6.1 Market Share

8.4.6.2 Historical Trend (2018-2022)

8.4.6.3 Forecast Trend (2023-2028)

8.4.7 Others

8.5 Global High-Impact Polystyrene (HIPS) Market by Application

8.5.1 Appliances

8.5.1.1 Market Share

8.5.1.2 Historical Trend (2018-2022)

8.5.1.3 Forecast Trend (2023-2028)

8.5.2 Toys

8.5.2.1 Market Share

8.5.2.2 Historical Trend (2018-2022)

8.5.2.3 Forecast Trend (2023-2028)

8.5.3 Electrical & Electronics

8.5.3.1 Market Share

8.5.3.2 Historical Trend (2018-2022)

8.5.3.3 Forecast Trend (2023-2028)

8.5.4 Stationery Disposables

8.5.4.1 Market Share

8.5.4.2 Historical Trend (2018-2022)

8.5.4.3 Forecast Trend (2023-2028)

8.5.5 Masterbatches

8.5.5.1 Market Share

8.5.5.2 Historical Trend (2018-2022)

8.5.5.3 Forecast Trend (2023-2028)

8.5.6 Others

8.6 Global High-Impact Polystyrene (HIPS) Market by Region

8.6.1 North America

8.6.1.1 Market Share

8.6.1.2 Historical Trend (2018-2022)

8.6.1.3 Forecast Trend (2023-2028)

8.6.2 Europe

8.6.2.1 Market Share

8.6.2.2 Historical Trend (2018-2022)

8.6.2.3 Forecast Trend (2023-2028)

8.6.3 Asia Pacific

8.6.3.1 Market Share

8.6.3.2 Historical Trend (2018-2022)

8.6.3.3 Forecast Trend (2023-2028)

8.6.4 Latin America

8.6.4.1 Market Share

8.6.4.2 Historical Trend (2018-2022)

8.6.4.3 Forecast Trend (2023-2028)

8.6.5 Middle East & Africa

8.6.5.1 Market Share

8.6.5.2 Historical Trend (2018-2022)

8.6.5.3 Forecast Trend (2023-2028)

9 North America High-Impact Polystyrene (HIPS) Market Analysis

9.1 United States of America

9.1.1 Market Share

9.1.2 Historical Trend (2018-2022)

9.1.3 Forecast Trend (2023-2028)

9.2 Canada

9.2.1 Market Share

9.2.2 Historical Trend (2018-2022)

9.2.3 Forecast Trend (2023-2028)

10 Europe High-Impact Polystyrene (HIPS) Market Analysis

10.1 United Kingdom

10.1.1 Market Share

10.1.2 Historical Trend (2018-2022)

10.1.3 Forecast Trend (2023-2028)

10.2 Germany

10.2.1 Market Share

10.2.2 Historical Trend (2018-2022)

10.2.3 Forecast Trend (2023-2028)

10.3 France

10.3.1 Market Share

10.3.2 Historical Trend (2018-2022)

10.3.3 Forecast Trend (2023-2028)

10.4 Italy

10.4.1 Market Share

10.4.2 Historical Trend (2018-2022)

10.4.3 Forecast Trend (2023-2028)

10.5 Others

11 Asia Pacific High-Impact Polystyrene (HIPS) Market Analysis

11.1 China

11.1.1 Market Share

11.1.2 Historical Trend (2018-2022)

11.1.3 Forecast Trend (2023-2028)

11.2 Japan

11.2.1 Market Share

11.2.2 Historical Trend (2018-2022)

11.2.3 Forecast Trend (2023-2028)

11.3 India

11.3.1 Market Share

11.3.2 Historical Trend (2018-2022)

11.3.3 Forecast Trend (2023-2028)

11.4 ASEAN

11.4.1 Market Share

11.4.2 Historical Trend (2018-2022)

11.4.3 Forecast Trend (2023-2028)

11.5 Bangladesh

11.5.1 Market Share

11.5.2 Historical Trend (2018-2022)

11.5.3 Forecast Trend (2023-2028)

11.6 Others

12 Latin America High-Impact Polystyrene (HIPS) Market Analysis

12.1 Brazil

12.1.1 Market Share

12.1.2 Historical Trend (2018-2022)

12.1.3 Forecast Trend (2023-2028)

12.2 Mexico

12.2.1 Market Share

12.2.2 Historical Trend (2018-2022)

12.2.3 Forecast Trend (2023-2028)

12.3 Argentina

12.3.1 Market Share

12.3.2 Historical Trend (2018-2022)

12.3.3 Forecast Trend (2023-2028)

12.4 Others

13 Middle East and Africa High-Impact Polystyrene (HIPS) Market Analysis

13.1 Saudi Arabia

13.1.1 Market Share

13.1.2 Historical Trend (2018-2022)

13.1.3 Forecast Trend (2023-2028)

13.2 United Arab Emirates

13.2.1 Market Share

13.2.2 Historical Trend (2018-2022)

13.2.3 Forecast Trend (2023-2028)

13.3 South Africa

13.3.1 Market Share

13.3.2 Historical Trend (2018-2022)

13.3.3 Forecast Trend (2023-2028)

13.4 Nigeria

13.4.1 Market Share

13.4.2 Historical Trend (2018-2022)

13.4.3 Forecast Trend (2023-2028)

13.5 Others

14 Market Dynamics

14.1 SWOT Analysis

14.1.1 Strengths

14.1.2 Weaknesses

14.1.3 Opportunities

14.1.4 Threats

14.2 Porter's Five Forces Analysis

14.2.1 Supplier's Power

14.2.2 Buyer's Power

14.2.3 Threat of New Entrants

14.2.4 Degree of Rivalry

14.2.5 Threat of Substitutes

- 14.3 Key Indicators for Demand
- 14.4 Key Indicators for Price
- 15 Price Analysis
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Company Profiles
 - 16.2.1 Ineos Styrolution
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 LG Chem
 - 16.2.2.1 Company Overview
 - 16.2.2.2 Product Portfolio
 - 16.2.2.3 Demographic Reach and Achievements
 - 16.2.2.4 Certifications
 - 16.2.3 Zheziang Polymers
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
 - 16.2.4 Formosa Plastics
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
 - 16.2.5 Supreme Petrochem
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements
 - 16.2.5.4 Certifications
 - 16.2.6 Trienso
 - 16.2.6.1 Company Overview
 - 16.2.6.2 Product Portfolio
 - 16.2.6.3 Demographic Reach and Achievements
 - 16.2.6.4 Certifications
 - 16.2.7 Others
 - 17 Key Trends and Developments in the Market

Global High-Impact Polystyrene Market Report and Forecast 2023-2028

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