

Global Industrial and Institutional Cleaning Chemicals Market Report and Forecast 2023-2028

Market Report | 2023-09-27 | 178 pages | EMR Inc.

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Report description:

Global Industrial and Institutional Cleaning Chemicals Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global industrial and institutional cleaning chemicals market is projected to grow at a CAGR of 6% between 2023 and 2028. Aided by the escalating demand for sanitisation products due to heightened hygiene awareness, alongside the burgeoning application of these chemicals across diverse sector, the market is expected to grow significantly by 2028.

Industrial and institutional cleaning chemicals are essential components in maintaining cleanliness, hygiene, and safety standards across industries and institutions. They are extensively utilised in various establishments, including hospitals, schools, offices, manufacturing plants, and foodservice venues, for sanitation purposes, thereby propelling the industrial and institutional cleaning chemicals market growth.

Their diversified use cases range from surface disinfectants, degreasers, sanitisers, to laundry detergents, fabric softeners, and drain cleaners. Industrial cleaning chemicals find utility in tackling challenging industrial stains and residues, while institutional cleaning chemicals are pivotal in maintaining high sanitation standards in places with significant footfall.

The global industrial and institutional cleaning chemicals market growth is largely driven by the soaring consumer consciousness about hygiene and cleanliness, particularly in the wake of the recent pandemics. This heightened awareness has resulted in an increased demand for superior quality cleaning products for homes, workplaces, and public spaces alike. Furthermore, the increasing regulatory scrutiny concerning sanitation protocols across various institutions has amplified the usage of cleaning chemicals, thus propelling the market growth.

Expanding applications of industrial and institutional cleaning chemicals across various sectors have also significantly contributed to the industrial and institutional cleaning chemicals market expansion. The healthcare sector, for instance, leverages these chemicals extensively for sterilisation and disinfection, crucial to patient safety and infection prevention. In the hospitality sector, these chemicals ensure the highest hygiene standards, thereby enhancing customer satisfaction and adherence to health and safety regulations.

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The food and beverage industry is another significant end-user of these cleaning chemicals. Ensuring equipment cleanliness and sanitation in food production and processing facilities is imperative to food safety and quality. The use of cleaning chemicals thus becomes indispensable, further bolstering the industrial and institutional cleaning chemicals market demand.

Moreover, the market is seeing an increased demand for eco-friendly and biodegradable cleaning chemicals. Amidst rising environmental concerns and stringent regulatory norms, the need for sustainable cleaning solutions has gained prominence. The use of plant-based ingredients and non-toxic compounds in the manufacturing of these chemicals has gained traction, offering growth prospects to the industrial and institutional cleaning chemicals market.

Market Segmentation

The market can be divided based on raw material, product, end use, and region.

Market Breakup by Raw Material

- Chlor-alkali
 - o□Chlorine
 - o□Caustic Soda
 - o□Soda Ash
- Surfactants
 - o□Anionic
 - o□Cationic
 - o□Nonionic
 - o□Amphoteric
- Solvents
 - o□Alcohols
 - o□Ethers
 - o□Hydrocarbons
 - o□Chlorinated
- Phosphates
- Biocides
- Others

Market Breakup by Product

- General Purpose Cleaners
- Disinfectants and Sanitisers
- Laundry Care Products
- Vehicle Wash Products

Market Breakup by End Use

- Commercial
 - o□Food Service
 - o□Retail
 - o□Laundry and Dry Cleaning
 - o□Healthcare
 - o□Car Washes
 - o□Offices, Hotels, and Lodging
- Industrial
 - o□Food and Beverage Processing
 - o□Fabricated Metal Products
 - o□Electronic Components
 - o□Others
- Institutional
 - o□Healthcare

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o□Government

o□Educational

o□Others

-□Others

Market Breakup by Region

-□North America

-□Europe

-□Asia Pacific

-□Latin America

-□Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global industrial and institutional cleaning chemicals companies. Some of the major key players explored in the report by Expert Market Research are as follows:

-□BASF SE

-□The Procter & Gamble Company

-□3M Company

-□Henkel AG & Co. KGaA

-□Clariant Ltd

-□Others

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