

# South & Central America Electronic Contract Assembly Market Forecast to 2028 -Regional Analysis - by Service (Electronic Design & Engineering, Electronic Assembly, and Electronic Manufacturing); and End User (Aerospace, Industrial/Automation, Semiconductor/Robotics, IT & Telecom, and Others)

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### AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

#### **Report description:**

The electronic contract assembly market in South & Central America is expected to grow from US\$ 8,808.74 million in 2023 to US\$ 11,575.41 million by 2028. It is estimated to grow at a CAGR of 5.6% from 2023 to 2028.

Rising Penetration of 5G Fuels South & Central America Electronic Contract Assembly Market

The growing advancement of telecommunication networks is bringing higher speeds, better reliability, and lower latency. Various key players are enhancing the 5G infrastructure in developing countries. This 5G telecommunication network is the key enabler of applications such as intelligent automation, smart manufacturing, and connected mobility. Moreover, the growing 5G infrastructure is propelling the demand for new smartphones. The smartphone manufacturing industry is one of the industries witnessing a growing number of outsourcing electronic manufacturing contracts. Thus, rising number of smartphones, smart manufacturing, and intelligent automation owing to increasing penetration of the 5G network is expected to offer lucrative opportunities for the electronic contract assembly market.

South & Central America Electronic Contract Assembly Market Overview

The electronic contract assembly market in South America is segmented into Brazil, Argentina, and the rest of (SAM). The electronic automation industry in this region is proliferating with the increasing demand for automation solutions across sectors such as healthcare, consumer electronics, and manufacturing. Argentina, Chile, Brazil, Colombia, etc., are significant players in

the electronics automation industry. Consumer electronics manufacturing plants require automation in assembly, packaging, and testing facilities. Automation solutions are needed in the electronic manufacturing industry to improve productivity and product quality. In March 2021, Nokia and WEG Brazil Launched WEG/V2COM project to accelerate the development of Industry 4.0 solutions with 5G Standalone Private Wireless using the Nokia Digital Automation Cloud (DAC) platform. Further, in March 2021, Nestle's confectionary factories were equipped with ABB's Safe Move collaborative robot technology to enhance employee safety while increasing efficiency. Therefore, the progress of the automation industry favors the growth of the electronic contract assembly market in South America.

South & Central America Electronic Contract Assembly Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Electronic Contract Assembly Market Segmentation

The South & Central America electronic contract assembly market is segmented into service, end user, and country.

Based on services, the South & Central America electronic contract assembly market is segmented into electronic design & engineering, electronic assembly, and electronic manufacturing. The electronic manufacturing segment registered the largest South & Central America electronic contract assembly market share in 2023.

Based on end user, the South & Central America electronic contract assembly market is segmented into aerospace, industrial/automation, semiconductor/robotics, IT and telecom, and others. the others segment held the largest South & Central America electronic contract assembly market share in 2023.

Based on country, the South & Central America electronic contract assembly market has been categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America electronic contract assembly market share in 2023.

Benchmark Electronics Inc; Celestica Inc; Flex Ltd; and Jabil Inc are the leading companies operating in the electronic contract assembly market in the region.

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