

## **Yoghurt and Sour Milk Products in Algeria**

Market Direction | 2023-09-22 | 16 pages | Euromonitor

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### **Report description:**

The ongoing economic hardship is affecting household incomes in Algeria, which is leading to slower retail volume growth of yoghurt and sour milk products in 2023. The international issues caused by the war in Ukraine continue to affect the local economy and are generating higher input costs for imported raw materials. This is reflected in higher retail prices. However, as a staple household item in Algeria, yoghurt and sour milk products have not been cut from household budgets. Algerians do te...

Euromonitor International's Yoghurt and Sour Milk Products in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Yoghurt and Sour Milk Products in Algeria

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List Of Contents And Tables

### **YOGHURT AND SOUR MILK PRODUCTS IN ALGERIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Economic downturn hampers category volume growth

Flavoured yoghurt remains dominant but with little room for future growth

Laiterie Soummam Sarl maintains its stronghold

#### **PROSPECTS AND OPPORTUNITIES**

Players set to expand products with value-added benefits

Slower retail volume growth over the forecast period

Health awareness trend will influence purchases

#### **CATEGORY DATA**

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

### **DAIRY PRODUCTS AND ALTERNATIVES IN ALGERIA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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#### **SOURCES**

Summary 1 Research Sources

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